



Horse Evaluation Career Development Event

As a team, review the materials provided and work together to prepare for your 10-minute presentation. You will have 10 minutes at this station.

TEAM SCENARIO-SHOW PARTICIPATION

According to a 2021 survey by the American Horse Publications, one of the top concerns from horse professionals and other horse owners, was the lack of horse experience/knowledge with many new horse owners. Your local horse association has asked your FFA chapter to create an educational series on horse ownership and management for new and inexperienced horse owners. You will have 10 minutes to prepare an outline for an educational series for these new/inexperienced horse owners on the basics of horse ownership and management. The delivery method of the educational series is open to your interpretation, but make sure to address your preferred method of delivery and the strengths and weaknesses of the selection. The goal at the completion of the educational series should be to provide new/inexperienced horse owners with enough knowledge that they can be better horse owners and provide a positive environment/experience for their equine partners. After the 10 minutes of planning is completed, you will make a 10-minute presentation to the judge's explaining all topics in your educational series, timeline for the series, length of each session, delivery method or methods and promotional methods to allow horse owners to learn about the educational series.