



2022 NATIONAL FFA HORSE EVALUATION

TEAM PRESENTATION SCENARIO

200 points

Review the materials and work together to prepare for your 10-minute presentation as a team. You will have 10 minutes to prepare your presentation.

Team Scenario — Show Participation

Your local breed horse association has approached your chapter to develop a plan to encourage more youth participation at the local breed shows and increase overall participation by horse owners at local breed shows. The higher expense of showing and transporting horses to shows has continued to reduce the size and involvement at the local breed shows, with at least one show in 2022 having to be canceled due to low early participation

The local breed association understands that they need to look for innovative and new ideas for encouraging youth and increasing participation in their events to grow and sustain their association. They feel reaching out to local FFA chapters and youth equine enthusiasts is a great way to reach their target demographic.

Your task is to develop a plan to encourage more youth participation at the local breed shows and new participation of additional horse owners at the shows.

You have 10 minutes to develop several ideas into a 10-minute presentation to the local breed association(judge panel). The presentation of your plan should include an **explanation for improving show participation, highlighting new and innovative ideas to encourage more youth participation. Remember to use all of your presenters in plan development and the presentation.**