

Name: _____

The 3 Cs of Advocacy with Courtenay Dehoff

Directions:

Watch the video "The 3 Cs of Advocacy with Courtenay Dehoff," <https://vimeo.com/528501577>, and complete the following activities.

In your own words, describe what a TV co-host does.

How did Courtenay learn to be a good agricultural advocate?

M _____

M _____

How many people need to hear your message for you to be considered an advocate?

The 3 Cs of agriculture are ...

C _____ e

Com _____

Con _____

Describe this "C" of advocacy.

You have to have _____ to be wholly _____.

What is imposter syndrome?

Why is this "C" important for advocacy?

Describe this "C" of advocacy.

C _____ helps develop r _____ and relationships.

Why should we show this "C" to others?

Why is this "C" important for advocacy?

Describe this "C" of advocacy.

Identify three people that you have for this "C" and how they can help you to be an effective advocate.
(1)

(2)

(3)

Why is this "C" important for advocacy?

Why is being an agricultural advocate important?

What can you do this week to be an agricultural advocate? Give a specific example.