

horseIQ™

Recognizing & Rewarding Excellence.™



Knowledge At Your Fingertips

The horseIQ virtual learning platform from the American Paint Horse Association brings to life showing rules, judging standards and horse management skills in dynamic, easy-to-access video modules.

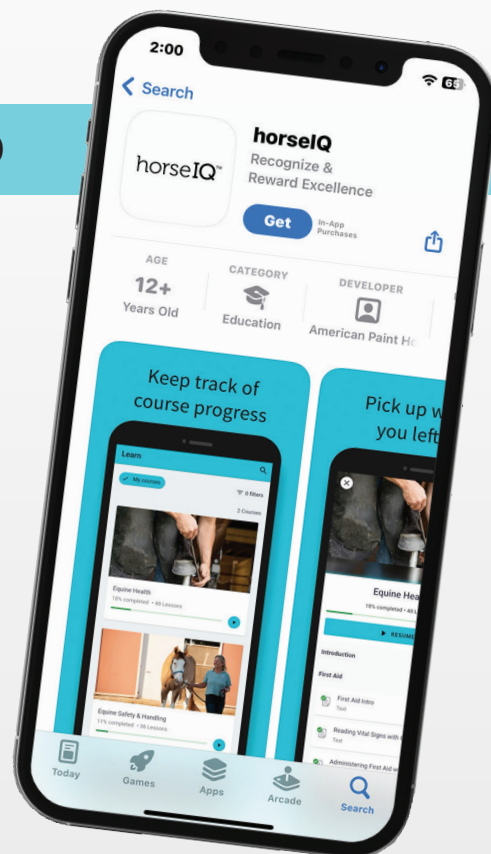
- Video examples of disciplines
- Practice judging classes
- Scorecard comparisons
- Genetics lessons
- Show management tips
- Horse-care tips
- Resource library
- Team/classroom instruction tools
- Study guides, quizzes & activity sheets
- *Paint Horse Journal* article access
- New content added monthly!

DOWNLOAD THE APP TO GET STARTED



Get the app or visit

horseiq.com



LIMITED-TIME OFFER!

Enjoy **50% off** your first month by entering the code **FFA2025** at checkout! Applies to monthly full-site subscription only and cannot be used on in-app purchases. Offer expires 12/31/2025.

OR

Save and sign up your entire team, class or club with the **Team Package**: A one-year subscription for an instructor/coach plus 25 students is only \$150!

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